

Tunbridge Wells Borderers Cricket Club

Video and Photography Policy

Tunbridge Wells Borderers Cricket Club believes that parents should not be prevented from taking pictures of, or filming their children. These are normal family practices and help mark milestones in a child's life.

This policy is to introduce proportionate controls on the use of photographic equipment (cameras, videos, including mobile phones) at training, matches and events.

Tunbridge Wells Borderers Cricket Club is keen to promote positive images of children playing cricket and is not preventing the use of photographic or videoing equipment, but it is aware that images of children can be used inappropriately and the Club is vigilant about the possibility of this.

There may be other reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally, i.e. estranged parents looking to gain access to a child.

The guiding principles of this Policy are that:

Photographs or images are not to be taken at matches or training without the prior permission of the parents/carers of the children. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches.

If no consent has been given for a child, then it is to be made known to the relevant person of the other team (eg. Coach / Team Manager) so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that particular child.

Images taken (with parental/carer consent) by the Club will only be kept as long as is required, and will be destroyed or deleted on the request of the parent/carer. A regular review of stored images will be conducted by the Club's Welfare Officer. Any recommendations made by the Clubs Welfare will be implemented.

Taking pictures and images of children

The following general guidance is to be followed:

- The children should be informed that a person will be taking photographs.
- If any child or parent/carer has concerns about someone taking images, they can report these to the coach or team manager.
- Concerns regarding inappropriate or intrusive photography must be reported to Event Manager, who will advise the Club Welfare Officer and recorded in the same manner as any other child protection concern.
- Where events are being run by Tunbridge Wells Borderers Cricket Club, a Camera Registration Book will, where appropriate, be set up for parents to complete. This decision will be taken by the Event manager or Senior Coach.

Use and Publishing of images of children

The following guidance is to be followed where images of children are to be published. This relates to all media; web, email, press, publicity, handbooks, and in relation to any event organised by the club ie training, matches and events.

- Parental permission will be sought to use their child's image. Wherever possible the image will be shown to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent Cricket and the Club
- The child's permission will be sought to use their image. This ensures that they are aware of the way the image is to be used to represent the Club.
- Where a child is named, an image of them will not be used, and where an image of the child is used, they will not directly be named.
- Images of children must only show them in appropriate cricket kit.
- Reporting of inappropriate use of images of children is encouraged. If a parent or carer has concerns they must report them to the County or Club Welfare Officer

Using Video as a coaching aid:

Tunbridge Wells Borderers Cricket Club may use digital video recordings as part of the coaching programme. Images may be kept over a number of seasons to show skill and ability development.

- Any recording will be kept secure by the Coach and will be destroyed or deleted when requested by a parent or carer.
- Any recordings will be made available to parents or carers, if requested.
- Any recordings will be deleted by the Coach when no longer required.

The Parents/Carers and children must provide written consent for the use of photography and video analysis.